



Press Release

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Ambassador (Ret.) Rastislav Káčer and FIPRA Slovakia have joined forces

Rastislav Káčer joined the consulting company **FIPRA Slovakia – Public Policy & Regulatory Advisers**, which is part of **FIPRA Group** (Finsbury International Policy & Regulatory Advisers) – the Europe's leading group active in public policy and regulatory affairs with a special focus on strategic government relations in September 2008 after completion of his five year term as the Ambassador Extraordinary and Plenipotentiary of Slovakia to the U.S.A..

Ambassador (Ret.) Rastislav Káčer shall serve as the **Chairman** of FIPRA Slovakia primarily overseeing assignments in Strategic Government Relations for Foreign Investors, Governments and International Institutions. He shall also serve in Defense Policy and Procurement Working Group within FIPRA Global Practice Groups.

Prior to this he served at different levels of government for almost 16 years. He started his career as a policy analyst at the Ministry of Foreign Affairs in 1992, between 1994 and 1998 he served as a liaison officer/diplomat at NATO HQ in Brussels. After his return from Brussels he served as Head of Policy Planning and later as the Director General for Security Policy and Multilateral Affairs. Between 2001 and 2003 he served as the State Secretary at the Ministry of Defense responsible for negotiations and accession process of Slovakia to NATO. Since July 2008 he has been a president of the Slovak Atlantic Commission.

“The joining of a recognized ambassador and expert with a renowned brand FIPRA has allowed a further strengthening of consulting portfolio in this field,” said **Martin Novotný**, Co-founder and Chairman of a holding company JENEWEIN GROUP, under the wings of which comes the consulting company FIPRA Slovakia. *“A personnel expansion on this level corresponds to our ambition to handle the biggest cases at home and in Brussels as well,”* added **Martin Krekáč**, Co-founder and Chairman of JENEWEIN GROUP.

The portfolio of a consulting company FIPRA Slovakia encompasses a wide spectrum of services – from setting up a strategy for government relations through risk assessment, risk management projects and regulatory reviews to building strategic coalitions for specific purposes. *“With the arrival of Rastislav Káčer we want to set grounds for the highest standards available in the strategic government relations consulting in Slovakia. We also want to fully »domesticize« the consulting*



services in currently very important field of competition and consumer policy. From partnership with Rastislav Káčer we expect not only increase of added value and the quality of our consulting services, but also reinforcement of our leading position in the Slovak and European market,” confirmed **Patrik Zoltvány**, Co-founder of FIPRA Slovakia and a Senior Partner for Slovakia and Wester Balkans.

Additional information will provide:

Patrik Zoltvány, Senior Partner for Slovakia and Wester Balkans

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The photograph of R. Káčer is available for download at the following address
http://www.jeneveingroup.com/for_download_sk_fipra.php

FIPRA Slovakia – Public Policy & Regulatory Advisers is a consulting company, which is a part of FIPRA Group – Finsbury International Policy & Regulatory Advisers – a leading European group active in public policy and regulatory affairs with a special focus on strategic government relations. The merger with the global brand FIPRA is the result of the ten-year successful cooperation in the area of strategic consulting and lobbying services, which gives us the opportunity to strengthen our consulting portfolio and territorial expansion of services. FIPRA Group has the most senior team in comparison with all other competitors not in the sectors of: energy, transport, industry, technologies, pharma, trade, innovations, education, intellectual property, public procurement and finance. FIPRA Slovakia is part of portfolio of a strategic holding company JENEWEIN GROUP.