



## Press release

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*The name of complex advisory in the area of management consulting in CEE region is AJG Consulting*

### **15-year experience of ongoing brand**

**Within the last period of transformation of consulting group AJG – Amrop Jenewein Group into strategic holding company JENEWEIN GROUP, the portfolio of services in the area of Management Consulting, EU Consulting, Investment Advisory and Strategy Planning previously provided by several companies of the group was centralized into one company AJG Consulting, s.r.o. Under the renowned brand the company will offer innovative and tailor-made consulting solutions supported by more than 15 years of experience on the CEE market.**

*„After several months of preparations, we are pleased to announce the centralization of skills and experience into specialized company AJG Consulting that creates a new segment of managerial advisory on the CEE market. Within our strategy, we decided to combine innovative approach with long-term experience and the strength of global brands integrated in JENEWEIN GROUP that governs also the company AJG Consulting,” says **Martin Krekáč**, Senior Partner of AJG Consulting and Co-Founder of JENEWEIN GROUP.*

The portfolio of AJG Consulting services is created in the way that it reflects current needs of our clients as well as modern trends of management consulting. Offered solutions are divided into four main advisory lines – Management Consulting, EU Consulting, Investment Advisory and Strategy Planning. *„On a long-term basis we provide consulting in innovative areas that other only talk about so far. We do not concentrate on standard solutions; our aim is to create something that exceeds clients' expectations. For example, in the area of Investment Advisory, our clients became premium companies in terms of their own growth potential maximization. Thanks to a great knowledge of investment management principles, we help them to get the approval for unique foreign investments,”* adds **Martin Novotný**, Senior Partner of AJG Consulting and Co-Founder of JENEWEIN GROUP.

Significant proportion of the activities of AJG Consulting team is aimed at the area of EU Consulting, especially advisory for governing bodies implementing structural funds in new program period 2007 – 2013 and complex assistance to organizations in public as well as private sector within the implementation of Euro currency. In the area of Investment Advisory, complex product of preparing Public-Private-Partnership projects has to be mentioned. Long-term experience in the areas of Management Consulting and Strategy Planning are utilized for realizing the projects of creation of Corporate Social Responsibility and innovative strategies. *„Our basic philosophy is »to create growth through innovations«.* This slogan reflects our approach that provides the clients with values differentiating them from their competitors,” specifies Juraj Studeník, Partner of AJG Consulting, appointed in December 2007 by the Governing Board of JENEWEIN GROUP.



Particular advisory lines are managed and developed by guarantors with long-term experience in providing consulting solutions and implementing innovative themes. **Martin Krekáč** is a guarantor for the area of **Strategy Planning**, **Martin Novotný** is for **Investment Advisory**, **Management Consulting** is in responsibility of **Juraj Studeník** and the area of **EU Consulting** is managed by **Marek Mitošinka**, a new Manager in AJG Consulting. The establishment of the company AJG Consulting was scheduled for the last phase of JENEWEIN GROUP transformation that included re-building of internal relationships and personnel reinforcement of companies in its portfolio. Within a new organization of the group, **Business Innovation Practice** was created, in order to increase market share in relevant segments through creation and co-ordination of innovative solutions and new business opportunities.

More information will offer:

**Juraj Studeník**

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**Juraj Studeník** is a Partner of AJG Consulting and member of Management Board of JENEWEIN GROUP. He is a leading the working teams in the area of Management Consulting, EU Consulting, Investment Advisory and Strategy Planning. As Chief Business Officer of JENEWEIN GROUP he develops business opportunities and coordinates business and innovation strategy of the Group focused on constant increasing of competitiveness, innovations and quality of provided solutions. He joined the firm in 2004.

He has a long-time experience in management and implementation of complex investment and non-investment projects in the areas of consulting and lobbying activities on local and international level. Within the JENEWEIN GROUP he is a main expert on grant financial systems and consulting solutions related to the use of financial resources from EU supporting funds. He has a practical experience with management of state administration processes.

In the past he worked as a senior consultant and director in other consulting company, he was a director general of the section for European Social Fund Management and a member of various consulting and monitoring committees.

He works as a Head of EU representation of Business Alliance of Slovakia in Brussels, he is a leader of initiative for public-private partnerships development and support in think-tank organization EPPP – European Public Policy Partnership operating in Bratislava and Brussels and he actively participates in supporting activities of many prestigious associations and chambers. He has made many expert presentations and has broad publication activities at home as well as abroad.

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**AJG Consulting – Creating Growth Through Innovation**

AJG Consulting is a consulting company providing innovative and customized consulting solutions in the area of management consulting, EU consulting, investment consulting and strategy creation and implementation. The company has been operating on the Central European market since 1991 and among its clients there are companies from the biggest world concerns to small business entities. Consulting team of the AJG consulting provides specialized professional solutions in number of sectors and functional levels. The company AJG Consulting succeeded in building great credit thanks to provision of consulting solutions based on complex and high-quality methodology, innovative approach, knowledge of business culture and ethics and cutting-edge professionalism. AJG Consulting belongs to the portfolio of strategic holding company JENEWEIN GROUP.