



## Press Information

From: FIPRA Slovakia, Bratislava

Number of pages: 2

The date of issue: November 12, 2007

*Europe's leading public affairs consultancy specialising in advice on political and regulatory issues has entered Slovakia*

### **FIPRA Slovakia – Public Policy & Regulatory Advisers**

**FIPRA Slovakia – Public Policy & Regulatory Advisers** a consulting company, which is part of FIPRA Group – (**F**insbury **I**nternational **P**olicy & **R**egulatory **A**dvisers) – a leading European group active in public policy and regulatory affairs with a special focus on strategic government relations started its activities in October. *“The merger with the prestigious global brand FIPRA is not only the result of our past cooperation but mainly the result of the ten-year successful activities in the areas of strategic consulting and lobbying services within JENEWEIN GROUP. The launch of a company and its incorporation into The FIPRA Group gives us the opportunity to strengthen our consulting portfolio in this area,”* said Martin Novotný, Co-Founder of FIPRA Slovakia.

FIPRA Group has the most senior team in comparison with all other competitors net in the sectors of: energy, transport, trade, innovations, intellectual property, industry and consumer policy, public procurement and finance. It specializes in the area of strategic consulting with a focus on competition and consumer policy. In the area of public policy, FIPRA consultants specialize in mergers, acquisitions, state aid and other anti-trust cases. FIPRA Group is represented in all EU member states, Australia, China, India, Russia, Turkey, Ukraine and the USA, has its representation in Brussels, which coordinates the representation of clients and their interests towards EU institutions. *“The merger with a global business brand in the areas of Public Affairs a Government Relations is the proof of our constant and strong effort in maintaining international quality standards and the highest ethical principles in offering top level professional consulting solutions in all the companies belonging to the portfolio of strategic holding company JENEWEIN GROUP,”* added Martin Krekáč, Co-Founder of FIPRA Slovakia.

The portfolio of services of consulting company FIPRA Slovakia includes the wide spectrum of activities – from helping the set up of a government relations strategy from scratch, risk assessment and risk management projects, regulatory reviews, and advice on how to manage specific issues of importance to the firm through building coalitions. *“Through launch of FIPRA brand we want to get the consulting services in public policy and regulatory affairs with a special focus on strategic government relations to the top level. At the same time we want to fully integrate consulting services in the areas of Competition Policy and State Aid into our market. The merger with FIPRA Group is not only about the increasing of quality of our consulting services, but has given us the opportunity for territorial expansion. This*



*brand by has not only moved to Slovakia, but will operate in Western Balkans,” said Patrik Zoltvány, Co-Founder of FIPRA Slovakia and Senior Partner for Slovakia and Western Balkans.*

More information will offer:



### **Patrik Zoltvány, Senior Partner**

#### **FIPRA Slovakia – Public Policy & Regulatory Advisory**

Zámocká 36, P. O. Box 274, 814 99 Bratislava, Slovakia

Phone No./Fax No.: +421 2 5443 6001-7

e-mail: [slovakia@fipra.com](mailto:slovakia@fipra.com)

[www.fipra.com](http://www.fipra.com)

Profile of P. Zoltvány you can find on this website: [www.fipra.com/people.php?id=151](http://www.fipra.com/people.php?id=151)

**FIPRA Slovakia** is a consulting company, which is part of FIPRA Group – Finsbury International Policy & Regulatory Advisers – a leading European network active in public policy and regulatory affairs with a special focus on strategic government relations. The merger with the FIPRA brand is the result of the ten-year successful activities in the area of strategic consulting and lobbying services, which created room for further strengthening of the consulting portfolio and territorial expansion of services. FIPRA Group has the most senior team in comparison with all other competitor networks in the following sectors: energy, transport, trade, innovations, intellectual property, industry and consumer policy, public procurement and finance. FIPRA Slovakia is a member of strategic holding company JENEWEIN GROUP.