

Strategic
Management
Consulting

Executive Search
& Leadership
Consulting

Public
Affairs &
Government
Relations

JENEWEIN GROUP

PRAGUE | BRATISLAVA | BRUSSELS | LONDON



30th CzechoSlovak
ANNIVERSARY
Years To Become Great
1990 – 2020





“Leadership ^{without} character
is unthinkable or
should be.”
/ Warren Bennis

We are a premier Czech-Slovak Consulting Group, which has been proudly and successfully executing the strategic vision of our founder Dr. Jean-François Jenewein.

Through our offices in Prague and Bratislava and international presence in Brussels and London we manage to keep a finger on the pulse of latest developments and thus offer proven experience combined with innovative expertise in and beyond the central European region.

Since 1990 we have gradually earned a reputation of a trusted and experienced partner who delivers Results-Driven Solutions and Strategies in all key practice areas.

In current everchanging business environment our Strategic Management Consulting practice delivers to our partners and clients in both private and public sectors innovative and tailor-made solutions that exceed their expectations.

Our time-tested Executive Search & Leadership Consulting practice specializes in identifying, attracting and developing leaders who have the skills and experience necessary to succeed, are able to define and advance corporate strategy, and simply fit in with the organizational structure and corporate culture.

Our unrivaled Public Affairs & Government Relations practice helps our clients successfully maneuver and protect their interests through political challenges and legislative opportunities regardless of the political cycles.

“If I have seen further than others, it is because I was standing on the shoulders of giants.”

Isaac Newton

STRATEGIC MANAGEMENT CONSULTING

We offer comprehensive Strategic Management services for your organization focusing on your business, your people and your processes: where there are today and where you want them to be tomorrow.

We take an objective third-party expert view of your organization, strategies and operations. We meet with key stakeholders, listen to their concerns, understand the system and procedures currently in place, develop a plan, and determine stages of implementation.

One size does not fit all. Each plan is developed and implemented just for your business, considering your size, industry, culture and current and potential markets.

We achieve the uniqueness of consulting solutions based on the years of experience and exclusive know-how. It is the innovative approach taken by our experts, that enables us to address common problems from unconventional points of view.

We are a leader in providing innovative and tailor-made consulting solutions for Strategy Advisory, Management Consulting, EU/UK Consulting and Investment Advisory.



“The task of
the leader is to get his people
from where they are to where they
have not
been.”
Henry Kissinger

EXECUTIVE SEARCH & LEADERSHIP CONSULTING

We know that it is almost impossible for an organization to recover from missteps and mismanagement that come with a poor leadership selection.

Whatever your leadership needs, **our time-tested and innovative approach** enables our clients to maximize resources, confidently activate their leadership strategy, and attract the leaders who can release the organization's full potential.

By improving the quality of human capital and the efficiency of individual activities, we help **improve the results and the readiness to successfully capitalize market opportunities** and challenges.

Our consultants approach client projects by using our own model of 3D Practices based on combination of sector knowledge, functional expertise and ownership specificities of the client organization. Our knowledge, experience and expertise enable us **effectively address even most difficult challenges** and problems of Boards, C-suite managers and highly skilled experts.

Thanks to our individual approach, we provide top-quality services in the fields of **Executive Search, Strategic Talent Acquisition, Leadership Services** and **Board Consulting**.



"The real leader has no need
to lead - he is content
to point the way." / Henry Miller



PUBLIC AFFAIRS & GOVERNMENT RELATIONS

We are experts at advising our clients on the most effective way to **interpret, navigate and influence the decision-making processes at national, European and global level.** Thanks to our network of affiliated offices we are prepared to serve our clients in more than 50 countries including the UK and the USA. We help solve their problems, achieve their goals and protect their interests with tailor-made, creative and effective public affairs strategies.

Building on almost three decades of experience in government relations, public policy and strategic consulting, we provide a **full spectrum of high-value services.** These include coalition-building, political and economic advice, legislative and regulatory monitoring, stakeholder mapping and engagement and strategic communications.

Our team has a **deep understanding of formal and informal political and regulatory processes.** All members have held roles on various influential expert committees as well as being partners and founders of prestigious chambers and professional associations. Many have also acted as ministerial advisers, government envoys, regulators and on advisory committees of national parliaments and EU institutions.

Our clients range from multinational corporations and global brand names to local and regional private entities, government bodies, embassies, trade associations and non-profit organizations. We are recognized for **making clients and their interests our top priority** and building deep, lasting relationships.

“Innovation
distinguishes
between a leader
and a follower.” / Warren Bennis

EDUCATION, RESEARCH & DEVELOPMENT

We have established and developed a unique non-governmental institute, which prepares and implements activities and projects in the fields of **Education, Research & Development, Entrepreneurship and Social Sciences**. Based on professional principles, practical experience and our network of contacts both at home and abroad in cooperation with various partners, we **help create and spread the latest knowledge and best practice**.

We support organizations from both private and public sector in the formation and fulfilment of strategic goals and specific projects. **We create the platform for dialog** and discussions among experts, academics, lawmakers, entrepreneurs and professionals. Our representatives are active in expert and working groups and advocate for specific changes leading to achieve the defined goals.

We put a lot of **emphasis on business dynamics and development of economic competitiveness** in line with international standards and with direct impact on the whole society. While operating primarily within the central European region, we have accumulated valuable experience and skills.

We proud ourselves on transferring the best practices in management of social changes and public policy into less developed economies and regions, which, however, possess a high potential for development.



“Before you are a leader,
success is all about growing
yourself.
When you become a leader, success is all
about growing others.”

Jack Welch



BUSINESS INNOVATION NETWORK

With an ambition to face the challenges of tomorrow, we have come up with a unique approach to offering consulting services. Based on almost three decades of experience, we are **the leader that fully understands the future of consulting services**. Although Jenewein Group through its individual practice areas can offer a wide range of consulting services, we want to offer more – a truly extraordinary product that will provide **solutions for present as well as future challenges**.

Business Innovation Network (BIN) is an innovative platform within the Jenewein Group, providing a unique and complex solution to various challenges, business subjects may face. The idea is simple and revolutionary – BIN does not have limits in terms of types of consulted companies or segments, and through the network of top experts it **brings together the best know-how available in the market**, using the synergy effect of these professionals' approach, knowledge and experience. That is how BIN is able to deliver truly complex, effective and innovative solutions.

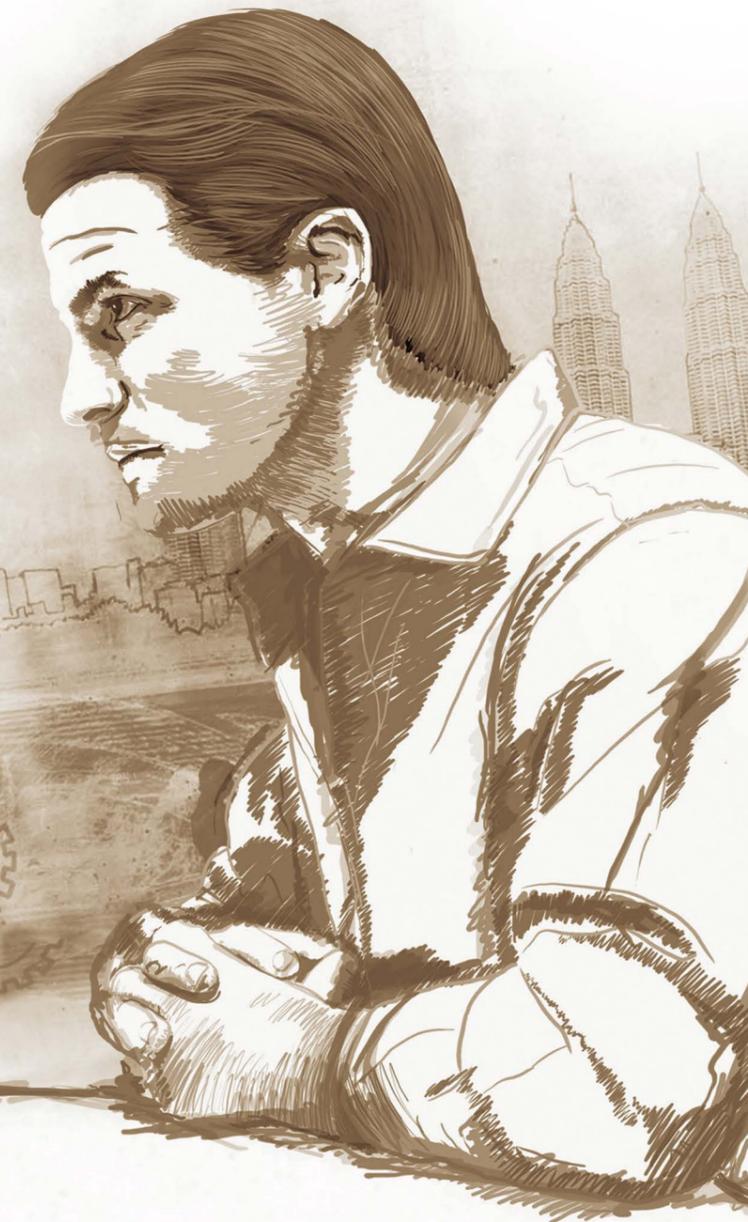
Thanks to Business Innovation Network we can add specialists and experts from various fields to our own professionals and bring new and different solutions and perspectives. The input of every participating individual into this exclusive team turns eventually into a **flexible and functional platform capable of taking on any requests** – with one ultimate goal – to help our clients succeed.

We also want others to benefit from our success.

We are supporting professional business approach and corporate social responsibility towards people and environment.

Since 1990 we have allocated extensive financial and non-financial means to support a wide range of ideas, projects and organisations.

“An army of lions
commanded
by a deer
will never be
an army of lions.” / Napoleon Bonaparte



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